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Already over 50 million nights spent in the winter season 2023/24

Nights spent in February 2024 up 5.7%

Vienna, 2024-03-26 – According to preliminary results from Statistics Austria, 50.55 million nights spent were registered in Austrian accommodation establishments in the 2023/24 winter tourism season from November 2023 to February 2024, 2.37 million more than in the same period of the previous year.

"For the first time since the beginning of the pandemic, over 50 million nights spent were recorded in the first four months of the current winter season. The semester break in Austria, which is spread over three dates, and the winter holidays in neighbouring countries caused nights spent in hotels, guesthouses and holiday flats to rise to 18.5 million in February 2024. With a share of more than a quarter of all nights spent in winter, February is traditionally the most important month of the winter tourism season," says Statistics Austria Director General Tobias Thomas.

Winter season to date above the 50 million overnight mark

At 50.55 million, nights spent in the 2023/24 winter tourism season to date (period November 2023 to February 2024) were 4.9% higher than in the same period of the previous year. A total of 13.78 million arrivals were registered (+6.9%). Nights spent thus exceeded the 50 million mark for the second time since the 2019/20 season, when 53.24 million nights spent were recorded in the first four months of the winter season.

February 2024: +5.7% in nights spent

In February 2024, 18.45 million nights spent were booked, which corresponds to an increase of 5.7% compared to February of the previous year.

Foreign guests recorded 14.92 million nights spent in February 2024, 6.5% more than in February 2023. 6.37 million nights spent were attributable to German guests and 3.02 million to Dutch guests. The number of domestic nights spent rose by 2.3% to 3.54 million.

More detailed results and further information on accommodation statistics can be found on our website under Arrivals&nights spent.

Information on methodology, definitions: Within the scope of the monthly overnight statistics, the arrivals and nights spent are provided by rented tourist accommodation establishments in communities with more than 1 000 nights spent per year. Thus, of the 2 093 Austrian communities, 1 574 reporting communities transmit data to Statistics Austria monthly. The survey units are commercial and private tourist accommodation establishments, which transmit their data to the relevant reporting community. For comparisons with the previous year, the current monthly data are used with the values for the corresponding reference reporting communities in the same month of the previous year.

For further information related to methodology see <u>Standard documentation related to accommodation</u> <u>statistics</u> (in German only).

If you have any questions on this topic, please contact:

Peter Laimer phone: +43 1 71128-7849, E-Mail: peter.laimer@statistik.gv.at
Jürgen Weiß, phone: +43 1 71128-7974, E-Mail: juergen.weiss@statistik.gv.at

Media owner, producer and publisher:

STATISTICS AUSTRIA | Federal Institution under Public Law | Guglgasse 13 | 1110 Vienna | www.statistik.at

Press: phone: +43 1 711 28-7777 | e-mail: presse@statistik.gv.at

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